

26 April 2016

**BRUSSELS FLOWER CARPET**  
**coming to Tokyo for the first time**  
ROPPONGI HILLS and Tokyo SKYTREE TOWN  
18 – 22 May 2016

The city of Brussels, the capital of Belgium, is one of Europe’s must-see destinations with its historic charm, trendy bars and restaurants, fabulous beer & food, museums and plenty of exhibitions and festivals.

Brussels is also world-renowned for its Flower Carpet. Every other summer, on the weekend of 15 August, the ‘Grand Place’ in Brussels, a UNESCO World Heritage Site, is transformed in a huge flower carpet of 1,800sqm. This flower spectacle started in 1971 and celebrates this year its 20th edition.

On the occasion of “150 years of friendship between Belgium and Japan” and “Brussels Days” the “Brussels Flower Carpet” will come to Tokyo for the very first time. On 18 May 2016 (Wed) the Brussels Flower Carpet team will transform two venues in Tokyo, ROPPONGI HILLS ARENA and Tokyo SKYTREE TOWN, in large stunning flower carpets.

The style of the two carpets is inspired by the inventiveness, rhythms, colours and curves of Art Nouveau. This art movement, born of the creativity of famous Belgian architect Victor Horta, served as an inspiration for the Brussels Flower Carpet in 2004.

Roppongi Hills Arena  
18-21 May 2016  
carpet size: 250sqm



Tokyo SKYTREE TOWN 4F Sky Arena  
18-22 May 2016  
carpet size: 400sqm



Brussels Flower Carpet  
2004



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### About “150 years of friendship between Belgium and Japan”

Throughout the year 2016, Belgium and Japan celebrate 150 years of friendship, in commemoration of the establishment of diplomatic relations. This important anniversary takes place under the auspices of His Majesty the Emperor of Japan and His Majesty the King of the Belgians.

This anniversary is not only a time to look back on a long friendship: even more importantly, it is an opportunity to develop the relationship between our countries into the future. The anniversary year will therefore be marked by several high-level visits between the two countries, and an abundant program of activities throughout the year, both in Belgium and Japan, will underscore the many things that the two countries have in common, strengthen the ties of friendship, and encourage cultural exchange.

[www.belgiumjapan150.jp](http://www.belgiumjapan150.jp)

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### About “Brussels Flower Carpet”

Every other summer, on the weekend of 15 August, the world renowned ‘Grand Place’ in Brussels, a UNESCO World Heritage Site, is transformed in a huge flower carpet. This flower spectacle started in 1971 and celebrates this year its 20th edition.

For the very first time the “Brussels Flower Carpet” will come to Tokyo during the “Brussels Days” (16 – 20 May 2016). On this occasion two flower carpets will be made in Tokyo, at Roppongi Hills Arena and Tokyo SKYTREE TOWN, by the flower carpet team of Brussels.

On the occasion of “150 years of friendship between Belgium and Japan”, the 20th Flower Carpet in Brussels (13 – 15 August 2016) will be inspired by Japan!

[www.flowercarpet.be](http://www.flowercarpet.be)

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### About “Brussels Days”

The “Brussels Days” is a promotion event to show the world what Brussels has to offer. This event has the goal to promote a wide range of aspects of the Brussels-Capital Region: its touristic location, its history, its economy and its relationships with the world.

The Brussels Days are organized since 2006 as a collaboration between [visit.brussels](http://visit.brussels), Brussels International and Brussels Invest & Export who invite various stakeholders to participate in the different activities.

After Milan, Madrid, New York, Paris, Berlin, Amsterdam, London, Washington DC, Beijing and Milan it is Tokyo which will in 2016 be the destination of the eleventh edition of the Brussels Days.

[visit.brussels](http://visit.brussels)

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